



News Release
For Immediate Release

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**RPH Expands Its Reach in Florida, Partners with Building Envelope Associates
as Exclusive Representative**

San Antonio, Texas (June 22, 2023) - [RPH](#), an industry leader in building envelope solutions specializing in roof and wall penetration protection and safe room/storm shelter products, is pleased to announce its exclusive partnership with [Building Envelope Associates \(BEA\)](#), which has been appointed representative for all counties located east of the Apalachicola River in the State of Florida.

Effective immediately, BEA will serve as the sole representation for RPH in Florida counties east of the Apalachicola River, showcasing the [VAULT®](#) and [CYCLONE®](#) product lines. These high-performing solutions ensure compliance with FEMA and ICC codes through their durable and weathertight design and offer customization options to meet exact project requirements. With 20-year and 10-year insured warranties, these products provide a reliable and advantageous solution compared to traditional field-fabricated solutions.

"RPH has experienced remarkable growth in the Florida market, and we sought a partner who could effectively represent our line," said Steve Mechler, President at RPH. "As we learned more about BEA, we were impressed by their extensive knowledge of the building envelope industry and their deep understanding of Florida codes. We firmly believe that BEA is well-positioned to help architects and engineers appreciate the code-driven nature of our product line and effectively communicate the performance benefits of RPH."

Don Hans, Sales Development Manager at RPH, expressed his excitement, stating, "from the moment we met John Massengill, President at BEA, it was clear that he quickly grasped the essence of RPH's innovative solutions for roof and wall penetrations. His genuine enthusiasm in introducing these groundbreaking products to the market significantly influenced our decision."

Contractors, architects, building owners, and government decision-makers have consistently selected RPH's VAULT® and CYCLONE® lines for critical applications in data centers, mission critical facilities, K-12 schools, and a wide range of commercial buildings. This exclusive partnership between RPH and BEA further strengthens RPH's commitment to providing industry-leading engineering solutions to an expanding network of facilities throughout the vibrant Florida market.

Massengill expressed his enthusiasm in representing RPH, emphasizing, "throughout our years in the industry, we've faced numerous challenges with penetrations. When we discovered RPH's third-party tested, code-compliant, and engineered solutions, we were excited to align ourselves with such an innovative brand. As Florida experiences increasingly intensified weather events, RPH

enables us to proactively address compliance and meet the most stringent codes in the country, ensuring the safety and resilience of our built environment."

For inquiries about RPH products in Florida, please contact John Massengill at BEA by calling 561-962-1085 or reaching out to Cristina Tilson at 609-651-6970. Alternatively, you can contact BEA via email at Support@FLBEA.com or visit FLBEA.com.

About Roof Penetration Housings, LLC (RPH)

We are problem solvers. RPH saw a need for engineered code-compliant solutions for roof and wall penetrations, safe room and storm shelter products, and other innovations for the building envelope. Founded in 2013, RPH is at the forefront of innovation with its VAULT® and CYCLONE® product lines and custom capabilities. Our VAULT® line is third-party tested to meet IECC-2015 requirements. Our CYCLONE® line is third-party tested to meet ICC 500-2014 and FEMA P-361 for safe rooms/storm shelters. We believe in our workmanship so much that we offer an insured 20-year warranty on all VAULT® and an insured 10-year warranty on all CYCLONE® products. RPH is the answer to safe, code-compliant penetration protection and safe room/storm shelter products that stand the test of time, regardless of your project.

About Building Envelope Associates (BEA), LLC

Building Envelope Associates (BEA) is an independent sales agency that provides trusted building envelope solutions. They align with innovative products that meet or exceed industry standards, backed by excellent technical service and the best warranty protection, ensuring the highest quality solutions. BEA offers customized recommendations for roofing, waterproofing, and specialty building products. With a commitment to excellence, integrity, and customer satisfaction, BEA delivers reliable solutions that protect buildings from moisture intrusion and enhance sustainability. For more information, visit FLBEA.com, email Support@FLBEA.com, or contact BEA at 561-962-1085.