



News Release For Immediate Release

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RPH Accelerates Growth Across North and South Carolina with Integrated Products Group Collaboration

San Antonio, Texas (August 29, 2023) - [RPH](#), a leading provider of innovative building envelope solutions specializing in roof and wall protection, as well as top-tier safe room/storm shelter products, is proud to announce its exclusive partnership with Integrated Products Group (IPG) for North Carolina and South Carolina.

Effective immediately, IPG will serve as the sole representation for RPH in North Carolina and South Carolina, showcasing the [VAULT®](#) and [CYCLONE®](#) product lines. These high-performing solutions not only ensure compliance with FEMA and ICC codes through their durable and weathertight design but also offer customization options to meet exact project requirements. With comprehensive warranties, these products provide a reliable and advantageous solution compared to alternative products.

"We are excited to expand RPH's influence across North and South Carolina, and we actively sought a partner who could effectively amplify our market presence in these regions," noted Jay Barbieri, Vice President at RPH. "We are confident that IPG's expertise will enable architects, engineers, and stakeholders to grasp the technical qualities of RPH's product line and effectively communicate its performance benefits."

Don Hans, Sales Development Manager at RPH, shared his perspective, saying, "Our interactions with Mike Shelton, Partner at IPG, indicated a cultural alignment between the two companies, matching values, work ethic, and industry knowledge. This synergy significantly influenced our decision-making process."

Contractors, architects, building owners, and decision-makers consistently choose RPH's VAULT® and CYCLONE® lines for applications in data centers, mission critical facilities, K-12 schools, and various commercial buildings. This partnership between RPH and IPG reinforces RPH's commitment to delivering engineering solutions to facilities across North and South Carolina.

Shelton expressed his enthusiasm about representing RPH: "Throughout our industry experience, we have faced challenges tied to penetrations. RPH's third-party tested, code-compliant, and engineered solutions ignited our interest in aligning with an innovative brand. RPH represents a perfect addition to our product mix, and we are excited to grow the presence of RPH in the Carolinas market. Our experienced team has many relationships across the architectural, engineering, consulting, and contracting fields, and we are eager to bring the RPH product line to each of these market segments."

For inquiries about RPH products in North Carolina or South Carolina, please contact Mike Shelton at IPG by emailing him at mike@integratedproductsgrp.com or visit IPG at integratedproductsgrp.com.

About Roof Penetration Housings, LLC

RPH is a trusted leader in building envelope solutions, specializing in roof and wall penetration protection and safe room/storm shelter products. Our focus goes beyond standard offerings as our engineering services allow us to customize products to precise specifications, setting a new industry benchmark for innovation and personalized service. From our humble beginnings as a code-driven manufacturer of roof and wall penetration protection, we've evolved into the go-to experts for solving a wide range of building envelope and penetration issues. By addressing real problems and collaborating with engineers and architects, we develop high-value technical solutions that solve complex challenges. Experience the new era of creative problem-solving with RPH.

About Integrated Products Group

Integrated Products Group is a dynamic and forward-thinking company founded in 2022 as a result of the shared vision between Mike Shelton, founder of D7 Marketing Solutions, LC, and Ryan Walsh, second-generation owner of W.R. Walsh Inc. This collaboration brought together a team of seasoned sales experts with a collective passion for growth and innovation in the building envelope industry. Committed to excellence, IPG specializes in providing cutting-edge solutions for the building envelope, catering to the unique needs of clients across various sectors. With a focus on delivering value and superior customer service, IPG is dedicated to building envelope excellence.