



PRESS RELEASE

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RPH Announces John Bradenham as New General Manager

RPH, an industry leader in building envelope solutions specializing in roof and wall penetration protection, is pleased to announce the appointment of John Bradenham as General Manager, effective immediately. In this newly created position, John will report to RPH Founders Steve Mechler, and Vice President, Jay Barbieri. This strategic hire comes as RPH experiences significant growth and scales its operations to meet increasing demand.

In his leadership role, John will oversee RPH's operations, sales, and marketing. John will work on growing RPH's reach and improving operations, ensuring the company continues to deliver innovative solutions for the building envelope as it enters new markets. John's responsibilities include managing manufacturing, engineering, quality control, and the supply chain to ensure RPH's continued excellence in product and service delivery. Additionally, John will be pivotal in contributing to RPH's business development plans and identifying new growth opportunities.



"RPH has been on a strong growth path, and bringing John on board is our next step in managing that expansion effectively," said Steve Mechler, President of RPH. "He's here because we need his operational experience to help us scale up smartly and keep up with market demand. As we grow, we're also focused on bringing in top talent to support our goals. John's leadership is key to making sure we continue to meet our customers' needs with the same level of quality and innovation they expect from us."

John brings over 20 years of experience in managing operations and leading business development efforts. Bradenham's leadership experience began as an Infantry Officer in the United States Marine Corps and has continued until present in leading both private equity-backed organizations as well as teams within large publicly traded corporations.

"I am thrilled to join the talented team at RPH and contribute to the company's continued success in the building materials market," said John. "RPH's commitment to quality, innovation, and customer satisfaction aligns with my values, and I look forward to working alongside our employees to drive operational efficiencies, support business growth strategies, and deliver market-leading solutions."

In his new role, John will work closely with RPH's executive leadership team to identify growth opportunities, enhance customer experiences, and ensure the company's operations support its strategic vision while maintaining the highest standards of quality and values.

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ABOUT RPH

RPH is a trusted leader in building envelope solutions, specializing in roof and wall penetration protection and safe room/storm shelter products. Our focus goes beyond standard offerings as our engineering services allow us to customize products to precise specifications, setting a new industry benchmark for innovation and personalized service. From our humble beginnings as a code-driven manufacturer of roof and wall penetration protection, we've evolved into the go-to experts for solving a wide range of building envelope and penetration issues. By addressing real problems and collaborating with engineers and architects, we develop high-value technical solutions that solve complex challenges. Experience the new era of creative problem-solving with RPH.



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