

RPH Responds to Market Growth with Scalable, Regional Support Structure

RPH has launched a new sales and support communication structure to better serve our growing client base and rep network.

The updated framework includes a newly implemented East and West contact system for sales inquiries, allowing clients and reps to connect directly with the appropriate regional team based on project location. In parallel, RPH has introduced a suite of dedicated email addresses that streamline key areas of communication across sales, installation, custom solutions, and billing.

"We're constantly evaluating how we operate and where we can raise the bar," said John Bradenham, General Manager of RPH. "This isn't just about how we communicate—it's about making it easier to do business with RPH. This update reflects our continued investment in our team, our reps, and our clients, ensuring the level of quality we're known for is backed by smarter processes at every step."

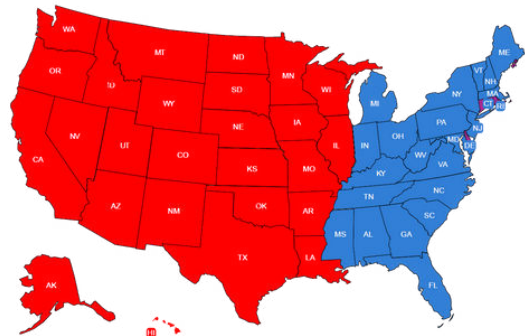
What's New:

- **East and West Sales Contact Method**

Reach the regional team aligned with your project:

- **East:** EastSales@RPHproducts.com
- **West:** WestSales@RPHproducts.com

All U.S. states east of the Mississippi River, as well as all Canadian provinces, should use [EastSales@](mailto:EastSales@RPHproducts.com). All U.S. states west of the Mississippi River should use [WestSales@](mailto:WestSales@RPHproducts.com). Please refer to the map for specific state assignments.



- **Dedicated Quality and Installation Email** – Quality@RPHproducts.com

For direct access to our internal team for installation, technical, and quality product support.

- **Custom Solutions Support** – Customs@RPHproducts.com

Connect with RPH's custom orders team to collaborate on project-specific needs.

- **Invoicing and Payment Support** – AP@RPHproducts.com, Receivables@RPHproducts.com

Use these contacts to coordinate billing and payment efficiently. Accounts Payable handles vendor invoices and payment status updates, while Receivables supports customer payments, invoice requests, and follow-ups. This new, scalable system is built for growth. It is designed to improve jobsite coordination, enhance communication, and support internal and external workflows as RPH expands.

As demand for secure, high-performance building envelope solutions continues to rise, RPH remains focused on delivering exceptional project support from specification through installation. These updates reflect RPH's long-term vision: to grow with intention, improve client and rep experiences, and elevate the standard for service and communication in the industry.